

PIC PATHFINDER[®]

**PICTORIAL INVENTORY
OF CAREERS**

**DISCOVERING
CAREER INTERESTS**



WHAT IS PIC PATHFINDER?

PIC Pathfinder is an affective domain interest inventory that measures interest in a wide variety of career areas.

Individuals react to live action video depictions of real work situations to determine the career areas they most prefer.

PIC PATHFINDER

- Pinpoints feelings and interest about different types of work
- Correlates to Department of Labor Job Clusters
- Can be used by both reading and non-reading populations
- Provides comprehensive summary report highlighting areas of career interest and general descriptions of each area
- Available in PC and web-based versions.

TO ORDER OR FOR MORE INFO CONTACT TAI:

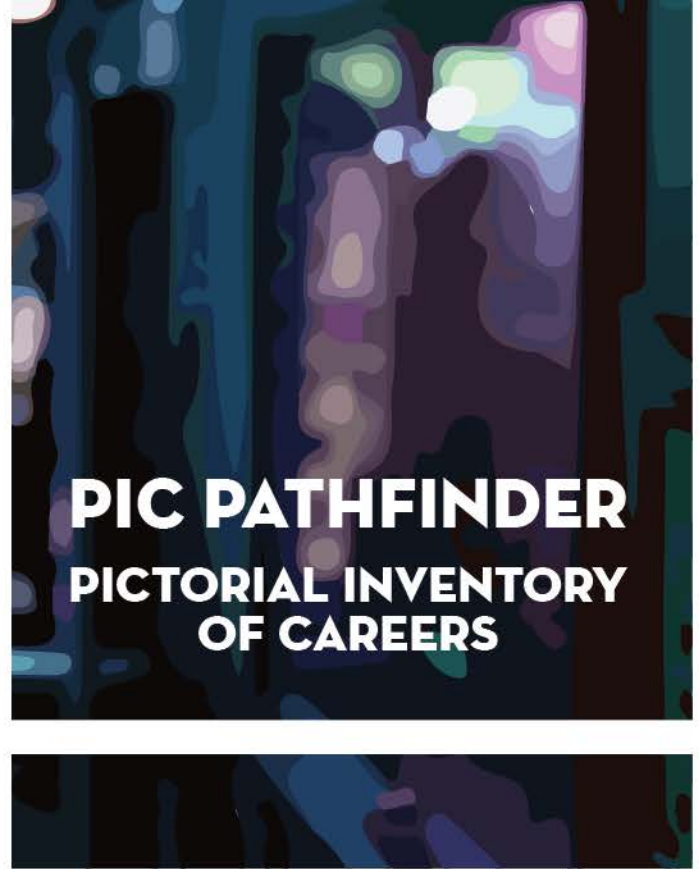
■ 800-634-1472

■ info@talentassessment.com

■ www.talentassessment.com



FOCUSING ON CAREERS OF INTEREST



PIC PATHFINDER REPRESENTS A NEW DIMENSION IN INTEREST INVENTORY ASSESSMENTS:

- Utilizes audio-visual format instead of verbal statements
- Emphasizes affective and cognitive as opposed to verbal processes
- Is gender neutral and overcomes career stereotyping
- Eliminates the need for any special reading skills
- Pinpoints realistic vocational/technical careers
- Works with non-English speaking populations

PIC CAREER / VOCATIONAL AREAS

Agricultural
Business-Data Processing
Business-Marketing/Sales
Business-Secretarial
Communications-Art/Graphics
Electrical/Electronics
Engineering Technology
Environmental Services
Food Services

Health Services
Protective Services
Science & Laboratory
Service-Barber/Cosmetology
Service-Personal
Industrial-Construction
Industrial-Mechanical
Industrial-Metal Trades

